



MILITARY TIMES
SERVICE MEMBERS
of the YEAR
— 2024 —

OVERVIEW

MILITARY TIMES
SERVICE MEMBERS
of the YEAR
2024

The annual Military Times Service Members of the Year (SMOY), produced by Military Times Foundation a 501(c)(3), is a 23-year tradition of recognizing the service and sacrifice of our U.S. military servicemembers.

By selecting a Soldier, Marine, Sailor, Guardian, Airman, Coastguardsman and Veteran, we are honoring all who wear the uniform to defend our freedoms.

These servicemembers are honored in Washington, D.C., capped off by the Service Member of the Year award dinner. This event is widely attended by senior military leaders, congressional representatives, and the business community.

Learn more about last year's recipients here:

www.servicemembersoftheyear.org

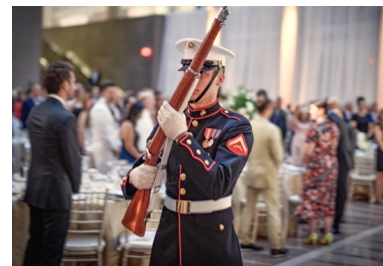
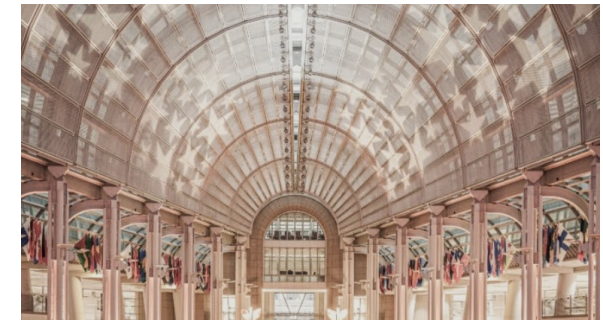
2024 Military Times Service Members of the Year:

Wednesday, April 24, 2024

6:00 p.m. Reception | 7:00 p.m. Dinner

Ronald Reagan Building and International Trade Center
Washington, D.C.

Cocktail Attire



WHO IS ELIGIBLE

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Who is eligible

Nominees must be active military, a veteran, or a member of one of the military reserves. The selection will be based on one or more of the following criteria:

- Recent achievements that showcase professional excellence, personal sacrifice and resilience.
- Extraordinary actions in their military career which proved a testament to their leadership and loyalty to the military mission.
- Exceptional response to the changing needs and institutional agility that are essential to modern military readiness.
- Significant off-duty community service work that brings meaning and purpose to their professional career.

Candidate nominations are open until October 15, 2023, and may be submitted online at servicemembersoftheyear.org/nominate.

Selection process

Military Times Foundation, through its advisory board, will make the Service Members of the Year selections from the nominations received.

Awards:

- Soldier of the Year
- Marine of the Year
- Sailor of the Year
- Guardian of the Year
- Airman of the Year
- Coastguardsman of the Year
- Veteran of the Year



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OPTIONS TO PURCHASE A TABLE OR A SEAT

	COST	# OF SEATS AT BRANCH HEAD TABLE	# OF SEATS AT STANDARD TABLE
PATRIOT LEVEL (BRANCH TABLE SPONSORSHIP)	\$25,000	2	8
EAGLE LEVEL	\$7,500	0	8
LIBERTY LEVEL	\$5,000	0	5
FREEDOM LEVEL	\$1,000 / 2 Seats	0	2

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2023 SPONSORSHIP PACKAGES

	PATRIOT LEVEL	EAGLE LEVEL	LIBERTY LEVEL	FREEDOM LEVEL
Number of seats at a Branch Head Table	2	0	0	0
Number of seats at a Standard Table	8	8	5	2
Full Page SMOY Ad (Program)	YES	YES	YES	N/A
Program Book Sponsor Acknowledgement	YES	YES	YES	N/A
Sponsor Acknowledgement On Screen During Program	YES	YES	YES	N/A
Branded Cocktail Napkins	YES	YES	N/A	N/A
:90 Video Inclusion During Dinner Break (Livestream + In Room)	YES	YES	N/A	N/A
Podium Acknowledgment	YES	YES	N/A	N/A
SMOY Site Logo Inclusion	YES	YES	YES	N/A
Option to provide item for recipients gift bag	YES	YES	YES	N/A
Press Release Inclusion	YES	YES	N/A	N/A
Post Event Coverage Logo Inclusion	YES	YES	N/A	N/A
Can issue own press release	YES	YES	YES	N/A



THANK YOU

To learn more about sponsorships,
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